

**MASTER OF BUSINESS ADMINISTRATION
(MBACN)**

Term-End Examination

June, 2013

MCN-001 : PRINCIPLES OF MANAGEMENT

Time : 3 hours

Maximum Marks : 100

Note : Attempt any five questions. All questions carry equal marks.

1. Define management and explain its importance in modern corporate world. 20
2. What are the steps involved in planning? Explain with examples. 20
3. What are the different leadership styles? Which do you consider the best? 20
4. Define control and explain the techniques of control. 20
5. Co-ordination is the essence of management. Explain this statement. 20

6. Distinguish between formal and informal organisation with examples. 20
7. What are the barriers to communication ? How these can be overcome ? 20
8. Write notes on the following : 10+10=20
- (a) Decentralisation of authority
 - (b) Principles of Direction
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