

**BACHELOR OF BUSINESS ADMINISTRATION
(RETAIL SERVICES)
(BBARS)**

00597

**Term-End Examination
June, 2013**

BRS-010 : BASIC SOCIAL ANTHROPOLOGY

Time : 2 hours

Maximum Marks : 50

Note : Answer any five questions. All questions carry equal marks.

1. Discuss the branches of anthropology. Delineate the scope of applied anthropology. 10
2. Discuss cultural diffusion with suitable examples. 10
3. Is family a universal phenomenon ? Critically discuss with examples. 10
4. Discuss the measures adopted by the government of India for the development of the tribes. 10
5. Discuss the various factors that influence demography. 10

6. What is population explosion ? Discuss the causes for the rise in populations. 10
7. How female education can help in empowering women ? Discuss. 10
8. Write notes on : 5+5
- (a) Cultural Relativity
 - (b) Shifting Cultivation
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