

00215

POST GRADUATE DIPLOMA IN
HOSPITAL AND HEALTH MANAGEMENT

Term-End Examination

June, 2012

DHHM-01 : INTRODUCTION TO MANAGEMENT-I
INTRODUCTION TO MANAGEMENT-II

Time : 3 hours

Maximum Marks : 70

Note : Attempt all questions.

1. Resources will always be a constraint. Discuss 15
relevant cost containment measures that can be
adopted in a hospital.
2. Discuss the process of organizational change and 15
the strategies to cope with it.
3. Write short notes on *any four* of the following :
(a) Selective inventory control 5x4=20
(b) Cost effective analysis
(c) Break even point
(d) Participative Management
(e) Queueing theory

4. Write short notes on *any four* of the following :-

(a) Zero Based budgeting

5x4=20

(b) Managerial Skills

(c) Job enrichment

(d) Collective bargaining

(e) Balance Sheet
