

01316

**POST GRADUATE DIPLOMA IN
DISTANCE EDUCATION**

Term-End Examination

June, 2012

**ES-314 : MANAGEMENT OF DISTANCE
EDUCATION**

Time : 3 hours

Maximum Weightage : 75%

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- Note :** (i) *Attempt all the three questions.*
(ii) *All the three questions carry equal weightage.*
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1. Answer any *one* of the following questions in about 1200 words :
- (a) "For course design and development, programme coordinator is the chief Architect of development of academic Programme". Illustrate it with special reference to IGNOU or any other ODL institution which you are familiar with.
- (b) Discuss about various areas of planning and management of an educational institution. According to you ,which area is important and why it is so ?

2. Answer *any four* of the following in about 300 words each.

- (a) "Leadership is the key component in the development of an educational institution". Explain.
- (b) "Distance education has given boost to higher education system in India ". Explain this briefly.
- (c) Analyse briefly the emergence and growth of correspondence education in India.
- (d) Explain in brief different types of universities existing in a developing country like India.
- (e) List the four pillars of education. Elaborate briefly on any two of them
- (f) Differentiate between 'strategic planning' and 'operational planning.'

3 Answer *any one* of the following in about 1200 words :

- (a) You are the head of a new distance education institution in your country. What are the academic programmes would you offer on priority basis ? Justify your support.
- (b) Discuss the major issues and concerns involved in the management of a distance education institution and relate them to the management of any ODL institution which you are familiar with.
