

00946

**POST GRADUATE DIPLOMA IN DISTANCE
EDUCATION**

Term-End Examination

June, 2012

**ES-312 : DESIGN AND DEVELOPMENT OF
SELF-LEARNING MATERIALS**

Time : 3 hours

Maximum Weightage : 75%

Note : (i) *Attempt all the three questions.*

(ii) *All the three questions carry equal weightage.*

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1. Answer *any one* of the following questions in about **1200** words :
 - (a) Describe the general characteristics of adult learners. Explain the importance of assessing learners needs for planning courses for distance education.
 - (b) Discuss the technology of writing the text for different media and explain the main differences to that of writing self-learning print materials.

 2. Write short answers on *any four* of the following in about **300** words each :
 - (a) Describe the four types of communication with the help of examples.
 - (b) Explain the process of 'systems approach' to course planning with the help of suitable illustrations.

- (c) Describe the term ' advance organizers' and discuss two kinds of advance organizers proposed by Anselm.
- (d) Explain various activities involved in course maintenance in distance education.
- (e) Discuss the principles of media selection in the context of distance education.
- (f) Describe the factors that contribute to the legibility of texts.

3. Answer the following in about **1200** words :
Consider yourself a writer of self learning print materials. Prepare a unit of about **1200** words on a theme of your choice. Identify the theme and the level of target group, and mention them before you write your unit .

You should consider the following components while writing a unit :

- Unit title
- Structure
- Introduction
- Unit objectives
- Sections
- Sub - sections
- Self - assessment questions
- Summary
- Glossary
- Answers to self - assessment questions
- Suggested readings