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**M.A. IN FASHION RETAIL MANAGEMENT  
(MAFRM)**

**Term-End Examination  
June, 2012**

**MFM-036 : FINANCIAL MANAGEMENT**

*Time : 3 hours*

*Maximum Marks : 100*

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- Note :** (i) *Attempt any five questions.*  
(ii) *All questions carry equal marks.*
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1. Differentiate between accounting and financial management. Why do you feel financial management is important ? **20**
2. Define *any four* of these terms : **4x5=20**
- (a) Assets
  - (b) Capital
  - (c) Expenses
  - (d) Capital expenditure
  - (e) Stock
  - (f) Trade discount.

3. Define *any two* of the following : **2x10=20**
- (a) Business Entity concept
  - (b) Going concern concept
  - (c) Cash discount
4. Explain three financial functions of a financial manager. **20**
5. Write short notes on *any two* : **2x10=20**
- (a) Short Term Funds
  - (b) Medium Term Funds
  - (c) Long term Funds
6. What is capital budgeting and why it is important for a business unit ? **20**
7. What is operating leverage and financial leverage ? What is their importance in a business organisation ? **20**
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