## **B.A. IN FASHION MERCHANDISING AND** PRODUCTION (BAFMP)

## Term-End Examination **June**, 2012

BFD-049 : ERP

Time: 3 hours Maximum Marks: 100

Attempt any five questions. Note:

- What is Management Information System? 20 1. Explain in detail.
- What is the Systems Approach? Write notes on 2. 4x5 = 20the following:
  - The Technological Revolution. (a)
  - (b) Research and Development.
  - The Information Explosion. (c)
- Give three functions of a manufacturing firm 3. (eg. Marketing, Production, Finance) and show how MIS could help integrate these functions.

15+5=20

20 What are the different types of computer-based 4. applications? Explain Real time Applications in detail.

- 5. What are Programmed and Non-Programmed 20 decisions? Explain in detail.
- 6. What is inventory Management and how will you link this to the Production-Module?
- 7. What is Work Breakdown Structure of a 20 production floor? Explain in detail with the checklist.
- 8. What are the different MIS or ERP packages available in the market? Write notes on the following:

  10+5+5=20
  - (a) GEMS ERP
  - (b) SAP