

**B.A. IN FASHION MERCHANDISING AND
PRODUCTION / B.A. IN FASHION DESIGN
(BAFMP/BAFD)**

**Term-End Examination
June, 2012**

BFD-043 : ENTREPRENEURIAL DEVELOPMENT

Time : 3 hours

Maximum Marks : 100

Note : Attempt any five questions.

1. "Entrepreneurs are agents of change". How do entrepreneurs bring about such a change ? Explain the factors which motivate people to become entrepreneurs. 20

2. Write notes on : (*Any Two*) 10+10=20
 - (a) Creativity
 - (b) Innovation Vs. Invention
 - (c) Idea Generation

3. What are the different sources of finances for an entrepreneur ? Write a note on 'Venture - Capitalist' funding. 20

4. What is the status of women entrepreneurs in contemporary business ? Illustrate with examples. 20

5. SWOT is an essential tool in environmental scanning and sectional studies. Explain giving suitable examples. 20
 6. Write notes on the following : 20
 - (a) Project evaluation
 - (b) Techno - economic Analysis
 7. As a potential entrepreneur, how would you construct a business plan to satisfy your banker ? 20
 8. What are the regulatory requirements to start a company by an entrepreneur ? 20
-