

**BACHELOR OF ARTS
(FASHION DESIGN) / (FASHION
MERCHANDISING AND PRODUCTION)**

00655

Term-End Examination

June, 2012

BFD-001 : BASICS OF FASHION DESIGN

Time : 3 hours

*Maximum Marks : 100
(Weightage : 60%)*

Note : The paper consists of 4 questions. All questions are compulsory. Illustrate wherever required. Use pencil colours if required.

1. (a) Describe the following elements of Design 15
with relevant examples :

Line, Shape, Space and Texture (Illustrate
If required).
- (b) Using a soft pencil create 5 different textures 5
and write the explanation of the texture at
the bottom of the box.
2. (a) Name and explain any five principles of 20
design (with example).
- (b) Make five designs by applying these 10
principles. (Use 2B or 4B soft pencils)

3. (a) Create a colour wheel. Include Primary, Secondary and Intermediate colors. 15
(Only write the names of the colours and use pencil colors)
- (b) What is the difference between 'Haute Couture' and 'Ready to wear' fashion ? Explain. 10
4. (a) Explain *any two* of the following colour harmonies : 10
- (i) Analogous Harmony
 - (ii) Triadic Harmony
 - (ii) Monochromatic Harmony
 - (iv) Warm Colours Harmony
- (b) What are the main areas of work in the fashion Industry ? Explain. 15
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