

00805

**B.A. IN APPAREL DESIGN MERCHANDISING  
(ADM)**

**Term-End Examination**

**June, 2012**

**BFM-030 : HISTORY OF FASHION**

*Time : 3 hours*

*Maximum Marks : 100*

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- Note :** (i) Question paper has *four* Sections.  
(ii) Attempt *all* Sections.  
(iii) Internal choices are indicated.
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**SECTION - A**

1. Define *any eight* out of the following : **8x5=40**
- (a) Toga
  - (b) Pilos and Petasos
  - (c) Ancient Indian Footwear
  - (d) Body Piercing
  - (e) Robe a la Francaise
  - (f) Paste jewellery
  - (g) Flappers
  - (h) Gabrielle coco chanel
  - (i) Rock 'n' Roll style
  - (j) Mood rings
  - (k) Wreaths
  - (l) Carneio and Intaglio.

**SECTION - B**

2. (a) Discuss Retro fashion - version of clothing available during the 1960s and 1970s. 20

**OR**

- (b) Discuss any four designers of 1900 era in context to their contribution to fashion world. 20

**SECTION - C**

3. (a) Describe different kinds of clothes worn by Greeks and Romans. Draw diagrams wherever required. 20

**OR**

- (b) Describe footwear, body decoration and headwear of Romans. 20

**SECTION - D**

4. (a) Discuss clothing during post world war 1 and 2 20

**OR**

- (b) Discuss clothing, footwear, headwear and jewellery of the Byzantine era. 20
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