

**BACHELOR IN HOTEL MANAGEMENT (BIHM)**

**Term-End Examination**

**June, 2012**

**BHY-028 : PRINCIPLES OF MANAGEMENT**

*Time : 3 hours*

*Maximum Marks : 100*

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*Note : (i) Attempt any five questions in all.*

*(ii) All questions carry equal marks.*

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1. Define the concept management. Discuss the nature and purpose of management.
2. Critically evaluate the contribution of F.W. Taylor in modern management.
3. What is planning ? Bring out clearly its nature and scope in tourism business.
4. Write a note on *any two* :
  - Span of Management,
  - Delegation,
  - Job Design,
  - Chain of command.
5. Compare Line, functional and Line and Staff organisations. Which of these is more appropriate for a large scale tourism enterprise ?

6. What is the need of motivation for employees ? Discuss the Herzberg's theory of motivation.
  7. Write a note on : Leadership styles and discuss importance of leadership.
  8. What is man power planning ? Illustrate factors affecting man power planning.
  9. Elaborate the relationship authority, responsibility and accountability. Discuss their impact on organisational supervision.
  10. Define HRD. Discuss the importance of HRD in modern business environment.
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