

**POST GRADUATE DIPLOMA IN
LIBRARY AUTOMATION AND
NETWORKING (PGDLAN)**

Term-End Examination

June, 2012

MLI-006 : CONTENT DEVELOPMENT

Time : 2 hours

Maximum Marks : 50

(Weightage : 40%)

Note : *Answer all questions. All questions carry equal marks. Illustrate your answers with suitable examples and diagrams, wherever necessary. Write relevant question number before writing the answer.*

1.1 Describe the advantages and disadvantages of the following graphic file formats.

- (a) *.bmp files;*
- (b) *.gif files;*
- (c) *iff files*
- (d) *.jpeg/ .jpg files*

OR

1.2 Discuss the need for classifying Internet documents. Describe the advantages and disadvantages of using a classification scheme for arranging Web documents.

2.1 Describe Dublin Core metadata elements set with examples.

OR

2.2 Discuss the basics of Z 39.50 and its applications in libraries.

3.1 What is knowledge management ? Discuss the challenges posed in implementation of knowledge management in an organization.

OR

3.2 Discuss the criteria which need consideration in context development, and the guidelines for effective text strategies.

4.1 Describe the functions of server page technologies. Discuss the features of ASP and JSP.

OR

4.2 Describe the steps involved in designing a Web page using Dreamweaver.

5.0 Write short notes on *any two* of the following in about 250 words each :

- (a) Web directories
- (b) Bulletin board
- (c) Web indexing
- (d) Cryptography