

**BACHELOR OF ARTS (PSYCHOLOGY)**

**Term-End Examination**

**June, 2012**

**BPC-006 : SOCIAL PSYCHOLOGY**

*Time : 2 hours*

*Maximum Marks : 50*

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*Note : All questions carry equal marks. Answer any five questions. Each question is to be answered in about 500 words.*

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1. Describe the research methods in Social Psychology. 10
2. Define attribution. State the theories of attribution. 3+7
3. What are the components of attitude ? 4+6  
Describe the functions of attitude with suitable examples.
4. Define cognitive dissonance with examples. How can it be used to change attitude ? 5+5
5. Define group. Describe the characteristics and types of groups. 3+7

6. Define social facilitation and social loafing and bring out the differences. 10
  7. What is crowd psychology ? Describe crowd mind and the different types of crowd. 4+6
  8. Why are norms important in society ? How are norms formed ? Explain. 5+5
  9. Delineate the concept of social conformity. Give suitable examples. 10
  10. Write short notes on the following : 5x2=10
    - (a) Self perception theory.
    - (b) Relationship between Social Psychology and Sociology.
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