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**CERTIFICATE IN NGO MANAGEMENT**

**Term-End Examination**

**June, 2012**

**BMS-001 : INTRODUCTION TO NGO  
MANAGEMENT**

*Time : 2 hours*

*Maximum Marks : 50*

*(Weightages 70%)*

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*Note : Answer any five questions. All questions carry equal marks.*

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1. What is a 'relevant environment' for a NGO ? 10  
How does its defining help a NGO ?
  
2. Briefly explain the complex issues a NGO faces 10  
from within.
  
3. What is 'Good Governance' ? Examine its need 10  
in a NGO.
  
4. Enumerate the elements of a strategic plan. How 10  
do these benefit a NGO ?

5. "SWOT Analysis builds on the results of the PESTLE analysis." Explain. 10
  6. What is organizing ? Enlist and briefly explain the basic organizational structures. 10
  7. Discuss the importance of communication in organization and explain its cardinal principles. 10
  8. Describe the common barriers to effective communication. 10
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