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**POST GRADUATE DIPLOMA IN FOLKLORE  
AND CULTURE STUDIES**

**Term-End Examination**

**June, 2012**

**MFC - 002 : TRADITION, IDENTITY AND  
CULTURAL PRODUCTION**

*Time : 3 Hours*

*Maximum Marks : 100*

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*Note : All the questions are compulsory and carry equal marks, unless otherwise instructed.*

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1. Define the various meanings of identity and discuss its significance. 20

**OR**

What do you understand by creativity ? What is the relation between tradition and creativity ?

2. Why do you think that identities are dynamic in nature ? 20

**OR**

What are the differences between tradition and dogma ?

3. What is cultural commodification ? Discuss the problems and issues. 20

**OR**

Do you think that globalisation is affecting our life and culture ? How and why ?

4. Illustrate the views of the Frankfurt School regarding the influence of technology on culture. **20**

**OR**

What are the various components of art ?

5. Write short notes on *any four* of the following : **4x5=20**
- (a) Meaning and significance of identity
  - (b) Development of literary texts in folklore
  - (c) Performative art forms  
(music, dance, theatre, mourning)
  - (d) The role of law in Intellectual Property Rights
  - (e) Jokes
  - (f) Riddles
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