

00233

**POST GRADUATE DIPLOMA IN  
BOOK PUBLISHING**

**Term-End Examination**

**June, 2012**

**MBP-006 : EDITING SCIENTIFIC  
TECHNICAL AND MEDICAL BOOKS**

*Time : 3 hours*

*Maximum Marks : 100*

*Note : This paper has five compulsory questions. Answer each  
in around 300 words unless otherwise instructed.*

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1. Write a short essay assessing the current publishing scenario in India with special reference to STM books. 20

**OR**

Explain with suitable examples how citations and references are important in scientific texts.

2. What are the guidelines to be followed while editing the structure of scientific research publications ? 20

**OR**

Discuss the best practices to be observed while designing a multimedia package for STM communication.

3. What are E-Books ? What in your opinion is the reason for their popularity ? 20

OR

Briefly discuss the graphic aids commonly used in technical documents.

4. Briefly discuss the different types of medical books that are available nowadays. 20

OR

Discuss the ethical issues to be considered while editing medical books.

5. Write short notes of about 150 words each on any two of the following : 10+10=20

- (a) STM Communication Organisations.
  - (b) Special purpose fonts used in STM documents.
  - (c) Editing medical research reports.
  - (d) Internationalisation and Localisation of content.
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