

00313

**POST GRADUATE DIPLOMA IN BOOK
PUBLISHING**

Term-End Examination

June, 2012

**MBP-001 : INTRODUCTION TO PUBLISHING
AND ITS LEGAL ASPECTS**

Time : 3 hours

Maximum Marks : 100

Note : This question paper has five compulsory questions. All questions carry equal marks. Attempt each question in 300-350 words, unless otherwise instructed.

- 1 Distinguish between the qualities needed in a book publisher and a newspaper publisher , giving reasons for the differences. 20

OR

Write a note on the Indian publishing scenario and the implication of recent technological developments.

2. Discuss the roles of the four main departments in a publishing house. 20

OR

Discuss the various sources from which manuscripts may come to a publishing house. Why do publishing houses not publish certain kinds of manuscripts , even if they are excellent ?

3. Enumerate the various kinds of publishing, 20
explaining why they differ from each others ?

OR

What are some of the preparations one should make if one wants to enter the field of book publishing ? Illustrate your answer.

4. What are the ideas that guided the drafting of 20
the Charter of the Book ? List some of the articles.
in the Charter. (4-5)

OR

Why should a publisher be aware of the legal implications of publishing a book ? Discuss with examples.

5. Write short notes on *any two* of the following in
150-200 words each. 10+10

- (a) Literary Agents
 - (b) Digital Heritage
 - (c) Concept of copyright
 - (d) " me too " product.
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