

M.Sc (Visual Merchandising and Communication
Design) (MSCVMCD)

00495

Term-End Examination

June, 2012

MFW-075 : FASHION AND STYLING

Time : 3 Hours

Maximum Marks : 70

Note : All questions carry equal marks.

Answer any seven questions.

1. How important is "Styling of a mannequin" in the display of a window ? Explain with the help of suitable examples. 10
2. Is 'Manipulation' an important aspect of Styling ? Explain with suitable examples. 10
3. "Image", is a very important aspect in styling. Explain with the help of example. 10
4. "Styling is all about setting of the mood". Discuss. 10
5. "Visualization", is an important aspect in image building. Explain it with suitable examples. 10

6. "Accentuation" is also important in styling. Explain. 10
 7. Explain in your own words. The meaning of "Styling". 10
 8. 'Mood' is an important aspect of styling. Explain with suitable examples. 10
 9. "Technical knowledge is an important aspect in styling. Explain. 10
 10. Make-up is an integral part of styling of a mannequin ? Discuss. 10
-