

**M.Sc. IN LEATHER GOODS AND
ACCESSORIES DESIGN (MSCLGAD)**

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Term-End Examination

June, 2012

MFW-060 : FASHION FORECASTING

Time : 3 hours

Maximum Marks : 70

Note : Attempt all Questions.

All Questions carry equal marks.

1. What do you understand by the term "Resort wear" ? 7
2. Name any three well known forecasting agencies. Describe in brief anyone of them. 7
3. What are the reasons for a colour forecast to be published before trend forecast ? 7
4. Explain the term "Fashion forecasting" with suitable examples. 7
5. List any four international Fairs/Exhibitions that take place annually except India. Describe anyone of them in brief. 7
6. Explain the Major three stories of SS₁₁, including all the details like mood, colour, form, material, texture etc. 7

7. List any five International Fashion Magazine for trends and styling. Describe anyone of them in brief. 7
 8. What is the relevance of studying last years forecast, in projecting future trends ? 7
 9. What should be the minimum time required by a forecaster to come up with a new forecast and why ? 7
 10. Explain the term "Trend Analysis" giving suitable examples. 7
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