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**M.Sc. IN FOOTWEAR TECHNOLOGY
(MSCFWT)**

**Term-End Examination
June, 2012**

MFW-032 : COMMUNICATION SKILL - II

Time : 3 hours

Maximum Marks : 70

Note : Attempt all questions.

1. Attempt *any five* of the following : 5x5=25
- (a) "Power of words" Describe it in 60 words.
 - (b) Why understanding of body language is essential for a successful professional ?
 - (c) NonVerbal Communication is more powerful than Verbal Communication. Give your views on the same
 - (d) What are the points to remember to become a successful public speaker ?
 - (e) Differentiate between Formal and Informal business communication. Give a few examples.
 - (f) What is the need of presentation ? What are the key elements of a good presentation?

2. Attempt *any three* of the following : **3x10=30**
- (a) What are the different steps of making effective presentation ?
 - (b) What is the importance of humour for an effective presentation ?
 - (c) What are the different elements of Paralinguistic communication ?
 - (d) How to get rid of fear of Public Speaking ?
Elaborate.
3. Define interpersonal behaviour and explain **15** importance of the same in an organisation.
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