

00755

**M.Sc. IN CREATIVE DESIGN CAD/CAM
(MSCCRD)**

Term-End Examination

June, 2012

MFW-040 : DESIGNING - I

Time : 3 Hours

Maximum Marks : 70

Note : All questions are compulsory.

1. State True or False : 10x1=10
- (a) A designer's sequence of activities is called a design process.
 - (b) Engineering is often viewed as a more vigorous form of design.
 - (c) 'VIBGYOR' stands for Violet, Indigo, Black, Green, Yellow, Orange and Red.
 - (d) Red, Blue and Yellow are secondary colours.
 - (e) Black colour represents Hotness .
 - (f) Counter is a bottom component.
 - (g) The shoe upper consists of outer, lining and interlining.
 - (h) Toepuff is used to reinforce the back (heel) part of shoe.
 - (i) The shank bridges between the heel breast and the ball tread.
 - (j) Apron can be placed at the back part of the shoe.

2. Write short notes on : 4x5=20
- (a) Natural colours
 - (b) Warm colours
 - (c) Different types of last
 - (d) Heel height

OR

Geometric grading of last.

3. Describe the principles of design. 10
4. What are the elements of design ? Explain in brief. 10
5. Make a colour wheel and elaborate on primary, secondary and tertiary colours. 10
6. Describe, different types of bottom plating with diagram. 10
-