

**B.Sc. IN LEATHER GOODS AND
ACCESSORIES DESIGN (BSCLGAD)**

Term-End Examination

June , 2012

BFW-056 : ELEMENTS OF FASHION

Time : 3 hours

Maximum Marks : 70

Note : *Answer any seven and each question carries 10 marks.*

1. Who started New look ? What does unisex and military look mean ? Explain. 10
2. Explain any one in detail : 10
 - (a) Art Deco 1925 - 1939
 - (b) Arts and Crafts movement 1850-1900
3. Name any two fashion capital of the world and explain why they have become famous ? 10
4. Explain Fad and classic with proper examples. 10
5. Explain Fashion cycle with proper examples. 10

6. Who were baby boomers ? Explain with relevant examples. 10
7. Name any two International and two National Designers. Explain their works and styles. 10
8. Answer *any five*. 10
- (a) Merchandising
 - (b) Mom & pop shop
 - (c) Haute - couture
 - (d) Ready - to - wear
 - (e) Trunk show
 - (f) Fashion
9. Explain Trickle down and Trickle up theory with proper examples. 10
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