

00265

**B.Sc. IN LEATHER GOODS AND  
ACCESSORIES DESIGN (BSCLGAD)**

**Term-End Examination**

**June, 2012**

**BFW-052 : ELEMENTS OF DESIGN**

*Time : 3 hours*

*Maximum Marks : 70*

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*Note : Attempt all questions.*

*All questions carry equal marks.*

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1. Explain the Gestalt theory of closure and continuity with relevant examples. 7
2. What do you understand by the term "Saturation" ? 7
3. Give a set of Analogous color and Triadic color scheme. 7
4. Enumerate any of the five colors in "warm color" category. 7
5. Explain Tertiary color wheel and list all the colors. 7

6. What does the following color represent ? 7
- (a) Green
  - (b) White
  - (c) Purple
  - (d) Blue
  - (e) Red
7. What do you understand by the term "value" in context to color ? 7
8. What is monochromatic color scheme ? Explain with suitable example. 7
9. Explain all elements of Design, giving examples. 7
10. What do you understand by the following principles of design ? 7
- (a) Balance
  - (b) Rhythm
  - (c) Harmony
  - (d) Contrast
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