

**B.Sc. (Foot wear Technology)  
(BSCFWT)**

**Term - End Examination**

**June, 2012**

**BFW-047 : ART OF PUBLIC SPEAKING - II**

*Time : 3 hours*

*Maximum Marks : 70*

*Note : Attempt all questions.*

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1. What is a presentation ? How does it differ from a lecture ? **10**
  2. "Impression at first sight". State if this perception is a barrier/non-barrier to communication. Explain with appropriate examples. **10**
  3. Misunderstanding in communication leads to disaster in business. Justify your answers giving at least (ten) examples **20**
  4. Draft suitable speeches for the following occasions **10**  
(any one)
    - (a) Inauguration of a seminar on globalisation
    - (b) A colleague going abroad for higher training.
    - (c) Transfer of a most-liked teacher.
  5. During the struggle for freedom in India, what aspects of speeches and presentations of the leaders moved the masses ? **20**
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