

**B.Sc. FOOTWEAR TECHNOLOGY (BSCFWT)**

00565

**Term End Examination**

**June, 2012**

**BFW-044 : ART OF PUBLIC SPEAKING - I**

*Time : 3 Hours*

*Maximum Marks : 70*

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*Note : Attempt all questions.*

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1. Attempt *any five* of the following.
  - (a) What is the role of evidence in a persuasive speech ? Explain with suitable examples. 6
  - (b) Differentiate between "Hearing and "Listening" in public speaking. What are the points to remember to become a successful public speaker ? 6
  - (c) Language said to have originated from sounds and gestures. Explain 6
  - (d) Write ways to improve your body language. 6
  - (e) "Style in public speaking should be based on one's natural rhythm". Express your view on the same. 6
  - (f) What points one should keep in mind while giving a good first impression of delivering a lecture ? 6

2. What is Tone and Rhythm ? Why are these important in public speaking ? 10
  3. What are the two most important factors affecting the credibility of a persuasive speaker ? 10
  4. What do you mean by intonation and how does it effect the public speaking ? 10
  5. A good speech can end and start a revolution. Explain your views on the same. 10
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