

**B.Sc. FASHION MERCHANDISING AND  
RETAIL MANAGEMENT (BSCFMRM)**

**Term - End Examination**

**June, 2012**

**BFW-015 : PRODUCT KNOWLEDGE - I**

*Time : 3 hours*

*Maximum Marks : 70*

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- Note :* 1. *Answer any seven questions.*  
2. *All questions carry equal marks.*
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1. Write the five important properties for the insoling material. 10
2. Explain various types of lasts used in footwear industries. 10
3. Explain in brief the various types of Sewing Machines : 10
4. Name different types of tools used in closing department and their purposes. 10
5. Define Insole and Sole and briefly describe them. 10
6. Write the different materials used for making the soles and explain their properties in brief. 10

7. Draw the Diagram of a Derby Shoes and mark its different components. 10
  8. What types of faults you will identify while purchasing shoes ? Explain them. 10
  9. Explain the purpose of merchandising in footwear sector. 10
  10. Name various types of materials used for making Toe-puff and Counter stiffners. Also explain their properties in brief. 10
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