

**POST GRADUATE DIPLOMA IN
PLANTATION MANAGEMENT (PGDPM)**

Term-End Examination

June, 2012

**MAM-001 : INTRODUCTION TO PLANTATION
MANAGEMENT**

Time : 2 hours

Maximum Marks : 50

*Note : Attempt any five questions. Question 1 is compulsory.
All questions carry equal marks.*

1. (a) Define the following : 1½x4=6
- (i) Plantation Crop.
 - (ii) Plantation Management
 - (iii) Globalization
 - (iv) Entrepreneur
- (b) State *True (T)* or *False (F)* 1x4=4
- (i) India has the largest area under cultivation of black pepper.
 - (ii) India is the World's Largest producer of natural rubber.
 - (iii) A spontaneous Entrepreneur is one who takes up activities influenced by natural talents.
 - (iv) Success of Plantation Management requires efficiency to manage various plantation resources and plantation workers.

2. What do you know about the following ? $2 \times 5 = 10$
- (a) CTC Tea
 - (b) W 320 category (Grade) of Cashew kernel
 - (c) Technical Entrepreneur
 - (d) Agribusiness Centres
 - (e) Monsoon Coffee.
3. Comment briefly on *any four* of the following : $2\frac{1}{2} \times 4 = 10$
- (a) Organic food in India.
 - (b) Export and Import status of rubber in India.
 - (c) Fundamental concept of Management.
 - (d) Essential commodities Act, 1954.
 - (e) Lean Management.
4. Write briefly on the following : $2\frac{1}{2} \times 4 = 10$
- (a) Uses of Cardamom
 - (b) Prevention of Food Adulteration Act. 1954.
 - (c) Managerial skills
 - (d) International Pepper Community
5. (a) Discuss briefly diversification activities feasible in plantation sector. 5
- (b) Compare area and production trends of Coffee, World Wide and India. 5

6. Discuss briefly on *any two* of the following : 5x2=10
- (a) Positive impacts of globalization in Plantation Sector.
 - (b) Role of Planning as a function in Management.
 - (c) Six sigma as a continuous improvement strategy.
7. Explain in detail managerial levels and the skills 10
required for management of a large Plantation
Organization.
8. Write short notes on *any two* of the following : 5x2=10
- (a) Entrepreneurial Teams (E Teams)
 - (b) Contract Farming for Commodity
 - (c) Statutory Commodity Boards.
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