

**POST GRADUATE DIPLOMA IN GLOBAL
BUSINESS LEADERSHIP (PGDGBL)**

Term-End Examination

June, 2012

**MGBE-030 : INTERNATIONAL BUSINESS
ENVIRONMENT**

Time : 3 hours

Maximum Marks : 100

Note : Attempt any five questions.

1. Explain the concept of globalisation and the factors that have contributed towards globalisation of business. What are the negative aspects of globalisation ? **20**
2. Discuss the concept of MNE, Examine the pros and cons of MNEs for themselves and for the host country. **20**
3. Explain the pull and push factors of foreign investments. **20**
4. Why are non - tariff barriers considered more harmful than tariff barriers ? Describe the various types of tariff and non - tariff barriers. **20**

5. What are the implications for international business of differences in the dominant religion and / or ethical system of a country ? 20
6. Explain the structure, functions and areas of operation of WTO. 20
7. (a) What are the different forms of economic integration ? 20
(b) Discuss the role of NAFTA in international business of its member countries.
8. Write notes on : 20
(a) International Commercial Arbitration
(b) UNCTAD
(c) TRIPS
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