POST GRADUATE DIPLOMA IN GLOBAL BUSINESS LEADERSHIP

Term-End Examination

June, 2012

MGB-012 : RESEARCH METHODS

Time : 3 hours   *Maximum Marks : 100*

Note :   *Answer **any five** questions.*
*All question carry **equal marks.***

1.   What do you mean by research problem ? Explain   **20**
     the importance of review of literature in
     identifying research problem.

2.   (a)   What are the important components of a   **10**
           good research proposal ?

     (b)   Distinguish between Quantitative and   **10**
           Qualitative Research.

3.   What is Experimental Research design ? Explain   **20**
     one type of true Experimental design.

4.   (a)   What is null hypothesis ? What does   **10**
           rejecting a null hypothesis mean ?

     (b)   What are different types of statistical   **10**
           errors ?

5. What are the different components of research 20
   analysis in report writing ?

6. Explain different methods of sampling ? 20

7. (a) Write a short note on data analysis software. 10
   (b) What is degree of freedom in statistical 10
   testing ?

8. In a management organisation what is the 20
   relevance of research ? Explain.

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