MASTER OF BUSINESS ADMINISTRATION (SCMFL)

00793

Term-End Examination

June, 2012

MCQ-010 : BASIC IT FOR SUPPLY CHAIN

Time : *3 hours*   *Maximum Marks : 100*

Note : *Attempt **any five** questions. All questions carry **equal** marks.*

1. "Information is the building block for decision - making". Comment and explain this statement in the context of supply chain decision - making.   20

2. Compare and contrast the advantages of standard packaged ERP with the advantages of a customized software application.   20

3. What is meant by Trading Partner Management ? How is it different from supply chain portals ?   20

4. Write short notes on the following :
    (a) e - procurement   10
    (b) RFID   10

5. Briefly explain the Order management process   **20**
   flow with the help of a flowchart.

6. What is Electronic Data Interchange ? How have   **20**
   EDIs helped in supply chain management ?

7. What is MRP II ? Describe the evolution of   **20**
   modern ERP systems and how they benefit supply
   chain management.

8. Write short notes on the following :
   (a) Auto - replenishment   **10**
   (b) B2B vs B2C   **10**