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**MASTER OF BUSINESS  
ADMINISTRATION (RETAIL)  
(MBARS)**

**Term-End Examination  
June, 2012**

**MRS-002 : RETAIL BUSINESS ENVIRONMENT**

*Time : 3 hours*

*Maximum Marks : 100*

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*Note : Answer any five questions.*

*All questions carry equal marks.*

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1. Discuss various internal and external dimensions which impact business environment in India.
2. What is meant by economic liberalization ? Discuss in detail in the Indian context.
3. Evaluate the new industrial policy in detail.
4. Write an essay on Exim policy of India.
5. What are the various components of Financial Markets ? Explain each one in detail.
6. What is the role of Government in growth of Foreign investments in India ? What are the policies required in this context ?

7. Discuss in detail with suitable examples, the impact of Technology on Indian Business environment.
  8. What is organized retailing ? Explain different retail formats in detail.
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