

00922

**MASTER OF BUSINESS ADMINISTRATION
(NETWORK INFRASTRUCTURE
MANAGEMENT)
(MBANIM)**

Term-End Examination

June, 2012

MCRI-008 : TECHNOLOGY MANAGEMENT

Time : 3 hours

Maximum Marks : 100

Note : Draw neat and clean diagram wherever necessary.

Assume data. Answer any five. All carry equal marks.

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1. (a) What is the difference between Data and Information ? Explain by taking some suitable example. 10
 - (b) Discuss the importance of information technology in the development of Digital Economy. Explain some of the fields where IT is used. 10
 2. (a) What is Information System ? What do you understand by Computer Based Information System ? Name some of the Information System that you are familiar with. 10
 - (b) Explain the importance of Network Computing ? Define it in terms of : 10
 - (i) Discovery
 - (ii) Communication
 - (iii) Collaboration

3. (a) What is E-Commerce ? What are the issues involved while talking about the security part of E-Commerce ? Explain by taking suitable example. 10
- (b) What do you understand by E-Business ? Explain the types of E-Business. How E-Business effect the performance of a company ? 10
4. (a) What is Mobile Computing ? Explain what do you mean by Mobile and Computing ? Explain issues involved in Mobile Computing and how it evolved. 10
- (b) What is the relationship between Wireless and Mobile Computing ? Explain the advantages of having wireless computing over wired network computing. 10
5. (a) What is Transaction Processing ? Explain where this processing is done and what are the processes involved where it can be used ? 10
- (b) What do you understand by the term CRM? Explain its Integration with Functional Applications and Transaction Processing. 10
6. (a) What is SCM ? What is the relationship between SCM and Enterprise Resource Planning ? 10
- (b) Explain the issues involved with IT planning ? Also explain the concept of Business Process Redesign. 10

7. (a) What is Knowledge Management? Explain the ways by which it can be done so that it would be advantageous for a company? 10
- (b) What do you understand by the term Data Management? Explain the concept using : 10
- (i) Warehousing
 - (ii) Analyzing
 - (iii) Mining &
 - (iv) Visualization
8. Explain the importance of IT on the following : 20
- (a) Organization
 - (b) Individuals &
 - (c) Society
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