

**MASTER OF BUSINESS ADMINISTRATION  
(NETWORK INFRASTRUCTURE  
MANAGEMENT)  
(MBANIM)**

00308

**Term-End Examination**

**June, 2012**

**MCR-011 : MANAGEMENT INFORMATION  
SYSTEM**

*Time : 3 hours*

*Maximum Marks : 100*

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*Note : Answer any five questions.*

*All questions carry equal marks.*

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1. (a) "The process of defining relationships among data requires knowledge." Explain. 10  
(b) "An Enterprise Resource planning(ERP) system is a set of integrated programs that can manage the vital business operation" Explain with the help of suitable example. 10
2. What is the Wireless Application Protocol (WAP) is it universally accepted ? Why or why not ? 20
3. (a) Outline the key steps in developing a corporate global e-commerce strategy. 10  
(b) Identify four complications that multinational corporations must address in planning, building, and operating their Management Information Systems (MIS). 10

4. Assume that you work for an insurance company. 20  
Describe three application that are critical to you  
business ? What tools would you use to develop  
applications.
5. (a) What are the major steps of MIS 10  
implementation ?  
(b) What are different types of software and 10  
database backup ?
6. Distinguish between the following :  
(a) Virus Vs. Anti Virus 10  
(b) E - Commerce Vs. M - commerce. 10
7. Briefly comment on the following :  
(a) Wide area decision network is used when 10  
the decision frequency is high and the  
locations of group member is distant.  
(b) JIT (Just-in-time) maintain inventory at the 10  
lowest level.
8. Write short notes on the following :  
(a) Material Requirement planning (MRP) 10  
(b) Business Intelligence (BI) 10
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