

01513

**MASTER OF BUSINESS ADMINISTRATION  
MBACT**

**Term-End Examination  
June, 2012**

**MCT-015 : ENTREPRENEURSHIP**

*Time : 3 hours*

*Maximum Marks : 100*

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*Note : Answer any five questions. All questions carry equal marks.*

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1. (a) Explain the essential characteristics of an enterprise. 10
- (b) Bring out the salient features of institutionalised entrepreneur. 10
  
2. (a) What are the advantages and pitfalls of small enterprises ? 10
- (b) List and elaborate factors influencing entrepreneurial growth. 10
  
3. (a) How to overcome the problems associated with women entrepreneurs ? 10
- (b) What are the objectives of entrepreneurial training ? 10

4. (a) How to create awareness on entrepreneurship ? 10  
(b) How entrepreneurs do select the location for their ventures ? 10
5. (a) Discuss the outcomes of EDP. 10  
(b) Why people want to become entrepreneurs ? 10
6. How to prepare the scheme for training programmes ? 20
7. What operational plans entrepreneurs do confront ? How to overcome those problems ? 20
8. Examine the economic variables (any five) and their implications on entrepreneurship development. 20
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