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**MASTER OF BUSINESS ADMINISTRATION  
EVERONN (MBAEV)**

**Term-End Examination**

**June, 2012**

**MCN-035 : PRINCIPLES OF MANAGEMENT**

*Time : 3 hours*

*Maximum Marks : 100*

*Note : Attempt any five questions.*

1. Explain the nature of line and staff conflict. How would you resolve such conflict ? 20
2. Why is it necessary to delegate authority ? Explain the obstacles in the process of delegation. By what methods can effective delegation be achieved ? 20
3. Compare 'management by exception' with 'management by objectives'. Describe the benefits of management by exception. 20
4. "Sound organisational structure is an essential pre-requisite of efficient management". Narrate the principles of designing a sound organisation. 20
5. Explain the principal barriers to management communication. Suggest measures to overcome the barriers. 20

6. Policies are guideposts for managerial action. 20  
Describe the factors which must be kept in mind while formulating business Policies.
  7. Why is departmentation necessary ? Describe the 20  
various bases for departmentation.
  8. Explain the various steps in the corporate 20  
planning process.
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