MBACN

Term-End Examination

June, 2012

00403

MCN-014 : MANAGEMENT INFORMATION
SYSTEM

Time : 3 hours *Maximum Marks : 100*

Note : *Answer any five questions. All questions carry equal marks.*

1. Considering the concept of computer based 20 information system (CBIS), make comment on the following statement: "Transaction procession systems are the most vital and first systems to be implemented in an organisation". Also discuss relationship among different types of CBIS.

2. (a) "Information requirements vary at different levels of management in an organisation." Explain this statement by giving suitable example in support. **10+10**

   (b) Discuss various types of information systems that might be useful to managers depending on their roles and responsibility. Use suitable examples in support of your answer.

3. What do you understand by system development **20**
    life cycle (SDLC) ? What are various stages of
    SDLC ? Is there an overlap among them ?

4. What opportunities are available to a business **20**
    organisation for gaining competitive advantage
    with the use of information and technology ?
    Discuss it with the help of suitable models and
    type of information systems.

5. Briefly discuss various stages in decision-making. **20**
    Elaborate any two decision-making models, as
    applicable in an individual and organisational
    decision-making.

6. Discuss the concept of Real-time system. Explain **20**
    its referential relationship with time-sharing.

7. What do you understand by decision support **20**
    system (DSS) ? Explain its various characteristics
    and components.

8. Write short notes on *any four* :   **4x5=20**
    (a) Executive information system
    (b) Business Process Re-engineering
    (c) Inter-Organisation system
    (d) MIS and decision support
    (e) Office automation system