

**MASTER OF BUSINESS ADMINISTRATION
(FULL TIME PROGRAMME) (MBACN)**

Term-End Examination

June, 2012

MCN-008 : BUSINESS ENVIRONMENT

Time : 3 hours

Maximum Marks : 100

Note : Attempt any five questions. All questions carry equal marks.

1. Discuss the arguments for and against privatization of public enterprises in India. 20
2. What are the relative merits and demerits of bilateral trade relations and multilateral trade relations ? 20
3. (a) What are the main objectives of new Industrial policy in India ? 10+10
(b) Explain the significance of business environment.
4. (a) Describe the main problems occurring in the implementation of new economic policy.
(b) Briefly explain the main causes of industrial dispute. 10+10
5. Discuss the various components of internal and external environment that influence the business policy of an organisation. 20

6. Discuss the India's competitive advantage in Gems and Jewellery industry. What are the major threats coming forward in this regard ? 20
7. Describe the various export promotion measures initiated by the Government of India, and discuss how far these have facilitated the growth in exports. 20
8. Briefly discuss the following : 5+5+5+5
- (a) Principles adopted by WTO.
 - (b) Objectives of Fiscal policy.
 - (c) Need for regulating capital market operations.
 - (d) Features of new industrial policy for small scale industries.
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