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**EXECUTIVE MBA
(EXMBA)**

**Term-End Examination
June, 2012**

MCT-062 : MIS FOR MANAGERS

Time : 3 hours

Maximum Marks : 100

Note : Answer any five questions.

All questions carry equal marks.

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1. (a) What is an information system ? Discuss how information systems are linked to the business objectives of an organisation ? **10**
 - (b) Why is the study of information system important to you ? **10**
 2. (a) How would you distinguish : **10**
 - (i) data and information ?
 - (ii) Information and knowledge ?
 - (b) Identify the functions of transaction processing system. **10**
 3. (a) What are the general strategies employed by organisations to achieve competitive advantage ? Please answer with some of them. **10**
 - (b) What do you mean by a value chain ? **10**

4. (a) What is the difference between data entry and data input ? 10
(b) Identify three basic characteristics of RAM and ROM. 10
5. Identify the fundamental types of applications software. Discuss the advantages and disadvantages of each type. 20
6. Define the term 'Software-as-a-service' (Saas). 20
What are some of the advantages and disadvantages of employing a Saas ? What precautions might you take to minimise the risk of using one ?
7. Briefly comment on the following :
- (a) Web based software is ideal for group use. 10
(b) Operating system include networking capabilities so that computer can join together. 10
8. Write short notes :
- (a) Open source software 10
(b) Spreadsheet. 10
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