

BACHELOR OF ARCHITECTURE

Term-End Examination

June, 2012

BCR-075 : TRAVEL MANAGEMENT

Time : 3 hours

Maximum Marks : 100

Note : Attempt any five questions. All questions carry equal marks.

1. What do you understand by MICE ? Explain with the help of examples its linkage with tourism industry. 20
2. (a) What are the types of Airline tickets available ? 10x2=20
(b) What do you understand by HIP, BHC and CTM checks.
3. What is the role of Geography in preparing travel itineraries ? What do you understand by IATA Geography ? 20
4. (a) What do you understand by meal and phonetic codes with respect to airline ticketing. Explain with examples. 10x2=20
(b) Discuss the importance of proper communication system in an airline.

5. What are the documentations required for domestic and international air travel ? 20
6. (a) What do you understand by Dangerous Goods ? 10x2=20
(b) Discuss the Seating arrangement and types in an International flight.
7. What are the common crisis situations in-flight ? 20
How should one handle them ?
8. (a) Who is a BSP ? What is the linkage with a travel agent. 10x2=20
(b) What are the Embarkation and Disembarkation Procedures ?
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