

DHOTRM

Term-End Examination

June, 2012

BCR-073 : PRINCIPLES OF MANAGEMENT

Time : 3 hours

Maximum Marks : 100

Note : Attempt any five questions. All questions carry equal marks.

1. Define Management and discuss its functions. 20
2. What is the difference between formal and informal organisation ? Explain with examples. 20
3. Explain the Principles of scientific management. 20
4. Discuss the planning process and explain its various steps. 20
5. Explain various leadership skills and discuss how these impact performance ? 20
6. Explain what is meant by control and discuss its process ? 20
7. What is the importance of Business Ethics in organisation ? Discuss. 20
8. Write notes on the following : 20
 - (a) Women in organisational hierarchy
 - (b) Objectives of staffing