

**BACHELOR OF BUSINESS ADMINISTRATION  
(RETAIL SERVICES)**

**Term-End Examination**

**June, 2012**

**BRS-006 : BUSINESS INFORMATION SYSTEMS  
AND APPLICATIONS**

*Time : 3 hours*

*Maximum Marks : 100*

*Note : Answer any five questions. All questions carry equal marks.*

1. Define computer networks. Explain the different types of networks. 20
2. Define Business Information System (BIS) and Enterprise Information system (EIS) and compare 'BIS' with 'EIS'. Illustrate with suitable example the benefit of BIS. 20
3. What is 'DBMS' ? Explain the use of data ware housing and data mining. 20
4. (a) Advantages and Disadvantages of frequent software upgrades. 10  
(b) Steps user takes to correct software bugs. 10

5. Describe the term Enterprise Resource Planning (ERP) system. What functions does such a system perform ? 20
6. Briefly comment on the following :
- (a) Bluetooth enables users of multi-functional devices to synchronise with information. 10
  - (b) Computer network consists of communication media. 10
7. Distinguish between the following :
- (a) Application and System Software. 10
  - (b) 'Front end' and 'Back- end' of DBMS. 10
8. Write short notes on the following :
- (a) It-enabled services. (ITES) 10
  - (b) Quality Assurance. 10
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