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P. G. DIPLOMA IN CORPORATE SOCIAL RESPONSIBILITY / M. A. (CORPORATE SOCIAL RESPONSIBILITY) (PGDCSR/MACSR)

Term-End Examination June, 2024

MEDS-054: CSR PROJECTS AND PROGRAMMES

Time: 3 Hours Maximum Marks: 100

Note: Answer any five questions. All questions carry equal marks.

- What is CSR Programme Planning? Explain diagramatically the CSR programme planning process.
- 2. Differentiate between felt, ascribed and normative needs in the context of CSR with examples. Discuss any *four* characteristics of needs assessment.

- 3. What do you understand by CSR Project Assessment? Discuss the major aspects to be considered in preparation of CSR project. 6+14
- 4. Write the difference between evaluation and impact assessment. Discuss different types of evaluation with examples. 6+14
- 5. What are the differences between quantitative and qualitative data collection methods?

 Discuss the questionnaire method of data collection.

 8+12
- 6. Discuss different components of the Companies Act, 2013 from CSR accounts perspective. 20
- 7. Define the term 'CSR Audit'. Discuss the scope of CSR audit. 5+15
- 8. Write short notes on any *two* of the following:

10+10

- (a) SROI
- (b) Stakeholders engagement in CSR
- (c) Monitoring indicators of a CSR project