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MLI-006

**POST GRADUATE DIPLOMA IN
LIBRARY AUTOMATION AND
NETWORKING (PGDLAN)**

Term-End Examination

December, 2023

MLI-006 : CONTENT DEVELOPMENT

Time : 2 Hours

Maximum Marks : 50

Weightage : 40%

Note : Answer *all* questions. All questions carry equal marks. Illustrate your answer with suitable examples and diagrams, wherever necessary. Write relevant question number before writing the answer.

1. Discuss the criteria used for evaluating a web document.

Or

What are subject gateways ? Explain the importance and uses of subject gateways.

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2. Explain the need for knowledge management in an organization. Describe the activities involved in the process.

Or

What is Z39.50 ? Discuss the applications of this standard in libraries.

3. Discuss W3C recommendations towards developing effective web content.

Or

What is electronic text encoding and interchange ? Discuss its role in information exchange.

4. What is plagiarism ? Describe the steps to be followed to detect and track down plagiarism.

Or

What do you understand by intellectual property rights ? Enumerate its components and explain any *one* of them.

5. Write notes on any *two* of the following in about **250** words each :
 - (a) Document object model
 - (b) Cascading style sheets
 - (c) Field 856 of MARC 21
 - (d) Semantic context setting

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