

No. of Printed Pages : 2

**BRL-008**

**B. B. A. (RETAILING)/ADVANCE  
DIPLOMA IN RETAILING**

**Term-End Examination**

**December, 2023**

**BRL-008 : HUMAN RESOURCES**

*Time : 2 Hours*

*Maximum Marks : 50*

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**Note :** Answer any **five** questions. All questions carry equal marks.

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1. What do you mean by Human Resource Information System (HRIS) ? Explain the steps involved in implementation of HRIS. 4+6
2. What is meant by 'Communication' ? Explain the commandments of communication. 3, 7
3. Discuss the various methods of Development. 5, 5
4. Define the term 'Selection'. How does it differ from Requirement ? 3, 7

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5. What is manpower planning ? Discuss the manpower planning model. 5, 5
6. What are HRM activities ? Discuss the challenges of HRM in modern management. 4, 6
7. Explain the performance appraisal methods under modern approach. 10
8. What are the essentials of motivation ? Explain the role of manager in motivation. 4, 6
9. Write short notes on the following : 5, 5
  - (a) Job Description
  - (b) Job Specification

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