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MS-495

**MBA (BANKING AND FINANCE)
(MPB)**

Term-End Examination

December, 2023

**MS-495 : ETHICS AND CORPORATE
GOVERNANCE IN BANKS**

Time : 3 Hours

Maximum Marks : 100

***Note** : Attempt any **five** questions. All questions
carry equal marks.*

1. Briefly explain the role of ethics in business. Examine the possible ethical dimensions arising in marketing function of the organization.
2. What are the recommendations of Cadbury committee on corporate governance ? Briefly explain the code of best practices propagated by the committee.
3. What is sustainable development ? Discuss corporate response with reference to the triple Bottomline Approach of CSR.

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4. What are the common unethical practices ? Explain with reference to the finance area.
5. Discuss the origin of ethics, governance and CSR. Explain the benefits of ethics, governance and CSR with the help of an example.
6. What is corporate citizenship ? Explain the alternative models of corporate citizenship.
7. State the relevant provisions of corporate governance in the Companies Act, 1956. Briefly explain the corporate governance provisions in clause 49.
8. Write short notes on any *four* of the following :
 - (a) Equator Principles
 - (b) Global Trust bank
 - (c) RBI initiatives towards corporate governance
 - (d) Universalism *vs.* Utilitarianism
 - (e) Coercion and Conformity

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