

No. of Printed Pages : 2

**MS-46**

**MANAGEMENT PROGRAMME (MP)**  
**Term-End Examination**  
**December, 2023**

**MS-46 : MANAGEMENT OF FINANCIAL SERVICES**

*Time : 3 Hours*

*Maximum Marks : 100*

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**Note :** (i) *Attempt any **five** questions.*

(ii) *All questions carry equal marks.*

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1. What do you understand by the term ‘money markets’ and ‘capital markets’ ? How are these markets different from each other ? Explain the role of different participants in the money market.
2. Discuss in detail the different types of risk affecting the business of financial services firms. Explain the different strategies available to manage these risks.
3. “Issue managers play a vital role in raising of fund through public issue of securities.” Discuss this statement and explain the different pre-issue activities undertaken by an issue manager.

**P. T. O.**

4. Explain the different types of debt instruments that are issued by financial institutions to raise funds from the market.
5. Discuss the role of an Asset Management Company (AMC) in a Mutual Fund. Explain the working mechanism and functions of AMCs.
6. Define leasing and give its classification based on the terms and conditions on which an asset is based. Explain the rights and obligations of the lessor and lessee in a lease contract.
7. Describe the main features of mediclaim policy, personal accident policy and social insurance.
8. Write short notes on any *four* of the following :
  - (a) Credit cards
  - (b) Life Insurance
  - (c) Commercial Paper
  - (d) Factoring
  - (e) Credit Rating
  - (f) Venture Capital