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MS-09

MANAGEMENT PROGRAMME

(MP)

Term-End Examination

December, 2023

MS-09 : MANAGERIAL ECONOMICS

Time : 3 Hours

Maximum Marks : 100

Note : *Attempt any **five** questions. All questions carry equal marks.*

1. What is the fundamental nature of Managerial Economics ? Explain with the help of suitable examples.
2. Describe the incremental concept with respect to the impact on decision alternatives.
3. Write short notes on the following :
 - (a) Market Demand Curve
 - (b) Production Function
4. What are the different approaches to demand measurement ? Explain.

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5. Describe the law of diminishing marginal returns giving examples.
6. Discuss different types of statistical analyses and their limitations.
7. How is pricing done in Oligopolistic Competition ? Explain.
8. Discuss cartels and collusion and their effect on price competition.