MANAGEMENT PROGRAMME
(MP)
Term-End Examination
December, 2023
MS–07 : INFORMATION SYSTEMS FOR MANAGERS

Time : 3 Hours   *Maximum Marks : 100*

Note : (*i*) *Attempt any **five** questions.*

(*ii*) *All questions carry equal marks.*

1. "In order to work, a computer needs a brain known as central processing unit." Explain in view of the statement, the concept of Central Processing Unit (CPU).

2. Explain the terms data and information. Also, explain the characteristics of information so that it should be valuable to its recipient.

3. "Development of an information system requires adequate planning." Explain, in the view of the statement, the planning process of system development.

4. Explain the different phases of traditional system life cycle.

5. What do you understand by data warehouse ? Explain the various characteristics of data warehouse.

6. "Neural Networks are a great aid to computing." Do you agree ? Also explain the business applications of neural networks.

7. Write short notes on any **three** of the following :

   (a) Local Area network (LAN)

   (b) Role of management information system at various management levels

   (c) Business software solutions provided by people soft

   (d) Features of COBOL

   (e) Database Management System (DMS)

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