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MS-058

MANAGEMENT PROGRAMME (MP)

Term-End Examination

December, 2023

**MS-058 : MANAGEMENT OF R&D AND
INNOVATION**

Time : 3 Hours

Maximum Marks : 100

Weightage : 70%

Note : (i) *Answer any **five** questions.*

(ii) *All questions carry equal marks.*

1. Explain the nature of technological change in historical perspective. What different explanations have been given ?
2. "Every person has a hidden trait of coming up with new ideas." Explain in view of statement, who can be partners in innovation ? Discuss their role and limitations.
3. Explain the various barriers to creativity. Also, explain some techniques of enhancing creativity.

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4. How would you distinguish Theory X from Theory Y of McGregor ? Do you agree with these theories ? If so, why ?
5. Discuss the salient features of the Technology Policy of India. What have been the achievement and failure of the technology policy ?
6. Explain technology transfer model. What are the various elements in technology transfer process ?
7. Write short notes on any *three* of the following :
 - (a) Technology Inertia
 - (b) Technology Sourcing
 - (c) Maslow's Theory of Motivation
 - (d) Funding of R&D projects by Government Departments
 - (e) Copyrights