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**MMPO–008**

**MASTER OF BUSINESS  
ADMINISTRATION (MBA)**

**Term-End Examination**

**December, 2023**

**MMPO–008 : INTERNATIONAL LOGISTICS AND  
SUPPLY CHAIN MANAGEMENT**

*Time : 3 Hours*

*Maximum Marks : 100*

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**Note :** (i) Attempt any **five** questions.

(ii) All questions carry equal marks.

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1. Explain the impact of Warehousing Corporation Act on Logistics in India and discuss the salient features of this Act.
2. What is 'bull whip effect' ? Explain the effect of information asymmetry in Supply Chain Network.
3. Explain the following as IT Solutions for Supply Chain Management :
  - (a) Bar Code System
  - (b) Enterprise Resource Planning

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4. Explain Ocean Transportation as a mode of international transportation. Discuss its advantages and disadvantages.
5. Identify types of warehouses based on ownership and functions. Differentiate between centralized vs decentralized warehouses.
6. Briefly explain the role of third-party logistics (3PL) in Logistics and Supply Chain Management.
7. Identify the primary characteristics of logistics audit. Explain the common types of logistics audit done by companies.
8. Explain the common risks encountered by logistics and supply chain management. How does logistics and supply chain management become resilient ?